

## CONCEPTUAL STUDY

Each project begins with a meeting at our office to get to know each other and learn about the potential project. From there we may initiate a Conceptual Study, which includes an on-site visit to analyze the diverse factors that will influence the design. The following information is included in the Conceptual Study:

**Land Use:** Research aspects of the site in regards to natural features, adjacency of neighboring buildings, solar position, zoning regulations, easements and restrictive covenants.

**Site Plan:** Develop schematic site plan to show location of parking, structures, and landscape elements as they pertain to impervious coverage, utilities, and building setbacks.

**Schematic Building Design:** Develop the 'big idea,' or schematic concept for the building. We create floor plans showing adjacencies of rooms and functional amenities, and inspirational images or sketch vignettes to illustrate ideas for spaces and materials.

The Conceptual Study is an effective way to visualize the potential for your project and experience our design process for a nominal fee. Based upon the project scope of the Conceptual Study as well as your feedback on the design, we will provide a proposal for Full Architectural Services.

## EXAMPLE

These documents are for interim review and are not intended for bidding, permit, or construction purposes.

